

Learning Together,  
Focusing on Possibilities

2023

# Sponsorship

FALL CONFERENCE



# Opportunities



DOWN SYNDROME GUILD  
OF DALLAS

# About the Conference



## WHAT IS THE *LEARNING TOGETHER, FOCUSING ON POSSIBILITIES* FALL CONFERENCE?

Hosted by the Down Syndrome Guild of Dallas, the *Learning Together, Focusing on Possibilities* annual conference brings together members of the community to learn from their collective accomplishments and the expertise of professionals. The conference serves as a platform to share cutting-edge developments and information from specialists in their respective fields, as it relates to Down syndrome and other intellectual disabilities.

This year's conference partners with Wrightslaw to host a one-day Wrightslaw Special Education Law and Advocacy program lead by Wayne Steedman, Esq. The Special Education Law & Advocacy Training Program focuses on four areas:

- special education law, rights and responsibilities
- tests and measurements to measure progress & regression
- SMART IEPs
- introduction to tactics & strategies for effective advocacy

## WHEN IS THE CONFERENCE?

Saturday, September 30, 2023

9:00 am-4:30 pm (Post-conference Happy Hour immediately following the last session)

## WHERE IS THE CONFERENCE?

Irving Convention Center at Las Colinas - Junior Ballroom

500 W Las Colinas Blvd.

Irving, TX 75039

## WHO SHOULD ATTEND?

Wrightslaw programs are designed to meet the needs of parents, educators, health care providers, advocates, and attorneys who represent children with disabilities regarding special education. The program is not Down syndrome specific.

For additional information about this program, including full agenda, registration, and more, please visit [www.downsyndromedallas.org/calendar/2023fallconference](http://www.downsyndromedallas.org/calendar/2023fallconference).



DOWN SYNDROME GUILD OF DALLAS

1702 N. COLLINS BLVD. SUITE 170 | RICHARDSON, TX 75080

[WWW.DOWNSYNDROMEDALLAS.ORG](http://WWW.DOWNSYNDROMEDALLAS.ORG) | 214.267.1374 | [JENNIFER@DOWNSYNDROMEDALLAS.ORG](mailto:JENNIFER@DOWNSYNDROMEDALLAS.ORG)

# About the DSG



## **WHAT IS THE DOWN SYNDROME GUILD OF DALLAS (DSG)?**

Established in 1978, the Down Syndrome Guild of Dallas is a local 501(c)(3) nonprofit organization dedicated to providing accurate and current information, resources, and support for people with Down syndrome, their families, and the community.

The Down Syndrome Guild of Dallas strongly believes that by providing easy-to-access information, along with compassionate and caring support, the organization can help families and the community gain a better understanding of the condition. With over 250,000 people in the United States living with Down syndrome, the DSG strives to provide tools and opportunities that promote awareness, acceptance, and inclusion in our local communities.

## **WHO DOES THE DSG SERVE?**

The Down Syndrome Guild of Dallas represents over 2,500 individuals with Down syndrome, their families, and community professionals primarily residing in the 13 counties that make up the DFW Metroplex and its surrounding areas.

## **WHAT PROGRAMS AND SERVICES ARE OFFERED BY THE DSG?**

The Down Syndrome Guild of Dallas believes in the inherent dignity of people with Down syndrome of all ages and provides a wide variety of educational and social programs, resources, referral services, and support from diagnosis through adulthood.

## **HOW IS THE DSG FUNDED?**

The Down Syndrome Guild of Dallas is primarily funded by individual donations and generous supporters like you. The DSG receives no federal or state funding and relies on individual donations, grants, and corporate partnerships to provide programs and services at little or no cost to families.

For additional information about the Down Syndrome Guild of Dallas including a complete list of upcoming social and educational programs, please visit [www.downsyndromedallas.org](http://www.downsyndromedallas.org).



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# Sponsorships At A Glance

SPONSOR/ EXHIBITOR LEVEL	NAMING RIGHTS, BRANDED LANYARDS & STAGE REMARKS	LINKED LOGO & TAGGED SOCIAL MEDIA POSTS	LOGO ON GIVEAWAY BAG & FILLER OPPORTUNITY	STAGE RECOGNITION	ADDITIONAL SIGNAGE IN LUNCH/HAPPY HOUR AREAS	WEBSITE, SOCIAL MEDIA, EMAIL PROMOTIONS & EVENT DAY SIGNAGE	EXHIBITOR TABLE
<b>PRESENTING SPONSOR</b> \$10,000	★	★	★	★	★	★	★ RESERVED
<b>LUNCH SPONSOR</b> \$7,500		★	★	★	★	★	★ RESERVED
<b>ADVOCACY SPONSOR</b> \$5,000		★	★	★		★	★ RESERVED
<b>HAPPY HOUR SPONSOR</b> \$3,500	SOLD OUT					★	★ RESERVED
<b>INCLUSION SPONSOR</b> \$1,000						★	★ RESERVED
<b>RESOURCE SPONSOR</b> \$250 FOR-PROFIT \$100 NON-PROFIT						★ WEB & SIGNS	★ GENERAL

# Sponsorship Levels

## PRESENTING SPONSOR - \$10,000

- **Naming rights** to event, example: DSG Fall Conference presented by "Your Company"
- **Premium recognition** as Presenting Sponsor by **linked logo** on conference website, **all** electronic promotions, **tagged** social media mentions, **logo** on **all** event day sponsor signage
- **Double exhibitor table** reserved in **premium location** (includes lunch for 2)
- **Premium logo** placement on **giveaway bag** with opportunity to provide a branded bag filler
- **Logo/name** placement on **name badge lanyard**
- **Sponsor stage recognition** including opportunity for brief **sponsor remarks** at event

## LUNCH SPONSOR - \$7,500

- Recognition by **linked logo** on conference website, **all** electronic promotions, **tagged** social media mentions, **logo** on event day sponsor signage
- **Reserved exhibitor table** in **prime location** (includes lunch for 2)
- **Logo** placement on **giveaway bag** with opportunity to provide a branded bag filler
- **Premium logo signage** in lunch area
- **Sponsor stage** recognition

## ADVOCACY SPONSOR - \$5,000

- Recognition by **linked logo** on conference website, **all** electronic promotions, **tagged** social media mentions, **logo** on event day sponsor signage
- **Reserved exhibitor table** in **prime location** (includes lunch for 2)
- **Logo** placement on **giveaway bag** with opportunity to provide a branded bag filler
- **Sponsor stage** recognition

## HAPPY HOUR SPONSOR - \$3,500

- Recognition by **logo** on conference website, select electronic promotions, social media mentions, **logo** on event day sponsor signage
- **Reserved exhibitor table** in **prime location** (includes lunch for 2)
- **Premium logo signage** in post conference Happy Hour area
- **Sponsor stage** recognition

## INCLUSION SPONSOR - \$1,000

- Recognition by **logo** on conference website, select electronic promotions, social media mentions, **logo** on event day sponsor signage
- **Reserved exhibitor table** location (includes lunch for 2)

## RESOURCE SPONSOR - \$250 FOR-PROFIT \$100 NON-PROFIT

- Recognition by **logo** on conference website and event day sponsor signage
- **General exhibitor table** location (includes lunch for 2)



# Commitment Form

## SPONSOR INFORMATION:

SPONSOR NAME (FOR RECOGNITION): \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_ PHONE: \_\_\_\_\_

## PAYMENT INFORMATION:

\_\_\_\_\_ ENCLOSED IS MY CHECK PAYABLE TO "DOWN SYNDROME GUILD"

\_\_\_\_\_ PLEASE CHARGE MY \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER \_\_\_\_\_ AMEX

CARD #: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ CVV \_\_\_\_\_

NAME AS IT APPEARS ON CREDIT CARD: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

## FALL CONFERENCE COMMITMENT LEVEL:

\_\_\_\_\_ PRESENTING SPONSOR (\$10,000)

\_\_\_\_\_ LUNCH SPONSOR (\$7,500)

\_\_\_\_\_ ADVOCACY SPONSOR (\$5,000)

\_\_\_\_\_ HAPPY HOUR SPONSOR (\$3,500)

\_\_\_\_\_ INCLUSION SPONSOR (\$1,000)

\_\_\_\_\_ FOR-PROFIT RESOURCE SPONSOR (\$250)

\_\_\_\_\_ NON-PROFIT RESOURCE SPONSOR (\$100)

Sponsorship commitment forms and logos must be received no later than **Friday, September 15**. Inclusion on lanyards and giveaway bags may be subject to shorter deadlines. Completed form and payment may be submitted via mail to the address below or emailed to [jennifer@downsyndromedallas.org](mailto:jennifer@downsyndromedallas.org). For additional information or questions, please contact Jennifer Ford at 214.267.1374 or [jennifer@downsyndromedallas.org](mailto:jennifer@downsyndromedallas.org).